

# Attention!

Those who advertise in this book have proved their interest in Boone High School. Let us show our appreciation by giving them our  
 🍀 🍀 patronage 🍀 🍀

*If it is New  
it is Here!*

**AMERICAN**  
 DRY GOODS CO.  
 BOONE, IOWA

*If it is Here  
it is New!*

As you know, we have always tried to give our customers the best of everything in style and quality, and to do so at the lowest possible price obtainable. We invite your inspection of our newest arrivals.

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Carter's Knit Underwear  
 Phoenix Silk Hose  
 Allen Silk Hosiery  
 Modart Corsets  
 Kickernicks  
 DeBevoise Brassieres  
 Warner Corsets

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Caljer Coats  
 Kirsch Rods  
 Kenwood Blankets  
 Servisilk Umbrellas  
 Ekcomoor Coats  
 Scranton Curtains  
 McCall Patterns

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H. N. STREIT

H. J. HAGEDORN

**BATTERY & ELECTRIC SERVICE CO.**  
 AUTOMOTIVE ELECTRICAL SPECIALISTS

Telephone  
 No. 106

**Radio Repairs and Supplies**

Corner of  
 7th & Boone

Firestone Tires   Car Washing   Greasing   Gasoline   Tire Repairing

**Where Satisfaction is Not Expensive**

**Clothing - Shoes and Furnishings**

**PEOPLE'S CLOTHING STORE**

803 Eighth Street

**THE  
HOLCOMB PRINTING  
COMPANY**



*Quality Printing*

"This morning some one threw a brick and it hit the radiator of Mr. Cunningham's car! What do you think of that?"

"A poor shot, a very poor shot."

"Can you keep a secret?"

"Yep."

"I need five bucks."

"Be at rest, it is as if I heard nothing."

"Say, what is limburger cheese composed of?"

"It is not composed, it is de-composed."

We know a Scotchman so tight that he would not spend a nickel to see the Custer massacre with the original cast.

"When I hit a man he remembers it."

"That's nothing, when I hit a man, he doesn't."





## An Asset of Growing Value

The right banking connections is an invaluable asset to any business or individual. Like an unusually good investment, it pays dividends every year and itself increases in value.

For more than thirty-six years this substantial old bank has rendered a helpful service to this community. It has been complimented by a constantly growing patronage in all the departments of banking, to whom it has been possible to render an interested, personal service.

We invite you to consider this bank in making your plans for the future.

CAPITAL AND SURPLUS \$150,000.00

# Security Savings Bank

Boone, Iowa

"Oldest Savings Bank in Boone County"

ERICKSON  
and PHILCO  
Batteries

**BOONE STORAGE**  
**ERICKSON**  
**BATTERY CO.**

RADIOS and  
RADIO  
Supplies

## Specialized Electrical and Battery Service

Factory Representative for All Standard Electrical Car Equipment

BOONE

PHONE 499

IOWA

# MARSH JEWELRY COMPANY

WATCHES · DIAMONDS  
AND JEWELRY

FOUNDED 1895

"I had a date with a circus man last night, and boy he was tame!"

"Who was he?"

"The wild man from Borneo."

"I guess I have lost another pupil," said the professor, as his glass eye rolled down the kitchen sink.

"I fell off a seventy-foot ladder."

"Get hurt?"

"No, I fell off the bottom step."

"Has she a good musical education?"

"Swell, you can tell her the name of a song and she can tell you what is on the other side of the record."

"I want a camel's hair brush!"

"How odd, I did not know that camels used hair-brushes."

Miss Handy: "How did that first page of jokes get across?"

Jack Shelley: "On the Mayflower."



OPTICAL SERVICE

# F. A. EAST & SON

*Where Gems and Gold are Fairly Sold*

DIAMOND MERCHANTS • QUALITY JEWELRY

BOONE, IOWA

## *The Highway to Success*



For the young man beginning his business career there is no surer way to succeed than by saving regularly, with some definite goal as the object. No matter how small the amount, we are here to help you do it. Many a big account has been started with a dollar.

Start your career with a savings account.  
It is bound to help you toward success.

## *The First National Bank*

*A Complete Line of*

## LEATHER GOODS

GLADSTONES

OVERNIGHT BAGS

LADIES' PURSES

BILLFOLDS

HOOD TIRES

HOOD TUBES

*Opposite..*

## OTTO BRAKLOW

*Hotel  
Holst*

# *For Graduation —*

## Shoes of Appealing Simplicity

A choice selection of styles and  
excellent values

*Petersen-Hedlund Shoe Co.*

## Style — Quality — Service

▲ ARE GIVEN YOU HERE  
WITH AN UNCONDITIONAL  
GUARANTEE OF SATISFAC-  
TION AT THE LOWEST POS-  
SIBLE COST.

# C. E. McNEIL CO.

### MANY ARE

"What am I arrested for?" asked the corrupt voter.

"You are charged," said the officer, who was entering the arrest in the station house ledger, "with having voted eight times."

"Charged, eh?" muttered the prisoner. "That's queer. I expected to be paid for it."

"My shoes are just killing my feet."  
"Mine too."

"What would you do if you were in my shoes?"

"Get a shine."

"How many students are there at Boone High?"

"Oh, one out of every ten."

Mistress: "You have dusted this room so carelessly I can write my name on any piece of furniture in it."

Maid: "Sure, an education's a wonderful thing, ain't it ma'am?"



# *Your Memory Books* *at HEWITT'S*

707 STORY

## **HANSON** **Plumbing & Heating Co.**

Torrid Zone Warm Air Heaters

Sanitary Plumbing

Water Softeners

Phone 368

811 Allen St.

Aviator: "Wanna fly?"

Young Thing: "Oo-o-oh yeth."

Aviator: "Jussa minute, I'll catch you one."

How about the absent-minded business man who kissed his wife then started to dictate a letter?

Mary: "You have broken my heart."

Mac: "You have broken my training."

"Is your girl fat?"

"Well, she had the mumps three weeks before she knew what was wrong with her."

### KINDHEARTED

Jinks: "I've bought the little lady a machine of her own."

Binks: "Packard, Lincoln, Marmon, or Buick?"

Jinks: "Maytag."

# What's What?

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For the boy who knows what's what and wants what's what, we have what's what. We are speaking of clothes because "*apparel oft' proclaims the man,*" and we stand ready to help you proclaim. Your clothes have a lot to do with your success in life. If you are not able to choose values in clothes, who knows that you would be able to discern values in life? "*Give attention to your clothes*" was one of the maxims of Lord Chesterfield, and if you are going to give attention to your clothes why not have clothes worth giving attention to? . . . . .

And that brings us to the question

Why Not

**OLMSTED**

Clothes?





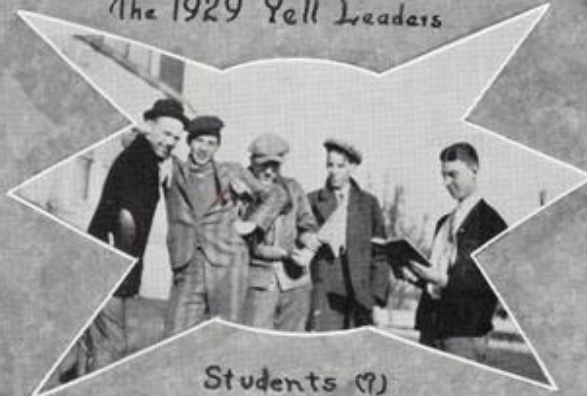
*McCartney - way back when -*

*"Ain't Sha Sweet?"*



*The 1929 Yell Leaders*

*Marq and Ethel*



*Students (?)*



*"We love the college girls"*



*At Nic-O-Let*

# Crary Motor & Implement Co.

• **{CHEVROLET}** •  
Sales and Service

*A Six in the Price Range of a Four*

Goodrich Tires

Phone 50

*Congratulations to the Class of 1929*

*Greetings to the Student Body*

We have given banking service to five generations and welcome  
opportunity to serve you also

**City Trust & Savings Bank**

Boone, Iowa

Founded in 1870

**MAUCK DRUG STORE**

822 STORY ST.

Everything in Drugs, Toiletries, Wall Paper  
and Paints

**INSURANCE**

In All Its Branches

**HOUGHTON & THORSON**

Phone 48 Rooms 4 and 5 City Trust and Savings Bank

**[we sell real estate, too]**



# SPURGEON'S THRIFT STORE

713 Story Street, Boone, Iowa.

Dry Goods    :-    Ready-to-Wear    :-    Millinery

*Not just price alone, but price backed by quality*

Bored friend (to very cautious driver): "I say, don't you find it thrilling to see the children on scooters go whizzing by?"

## NOT IN FAVOR OF IT.

"Now, Willie, I want you to go in and get acquainted with the new nurse and kiss her like a good boy."

Willie: "Yes, and get my face slapped like papa did!"

Bootblack (looking at tan shoes): "Light or dark, sir."

Stebbins (absentmindedly): "A nice piece of the breast would be fine."

## JUST AMONG FRIENDS

Mary: "And Veryl and William are keeping their engagement a secret, aren't they?"

Ruth: "Well, that's what they are telling everybody."

# ELECTRICITY

Wonderful Word

Are you taking advantage of all the conveniences?

We Have the Appliances

## H. L. TILLSON

824 Story St.

Telephone 113

## For Spring

When you review our Spring displays you'll note grace, freedom and simplicity of style, which, after all, is real beauty in footwear.

Here, too, you'll see the spirit of true modernism, expressed in terms of today as well as tomorrow.

"Built on Quality, Growing on Service"

## CANIER'S

**A. B. DEERING, M. D.**

Phones: Residence 58, Office 51  
Security Bank Bldg.

**C. A. NOLAND, M. D.**

Eye, Ear, Nose and Throat  
Phones: Res. 528W, Office 51

**R. E. GUNN, M. D.**

Phones 498R1 and R2

Office 706-707  
First Nat'l Bank Bldg.  
Res. 203 W. 3rd St.

**DR. H. S. HILL**

Dentist

X-Ray Diagnosis  
707-8 1st Nat'l Bank Bldg.  
Phone 452

**REAL NICE PRINTING**

at a Moderate  
Price

*The* **ARTCRAFT PRESS**  
Boone, Iowa

**MOORE & CROOKS**

Loans and Insurance  
First Nat'l Bank Bldg.

**F. W. GANOE**

Lawyer  
Boone National Bldg.

**G. H. STANGER, M. D.**

306-7-8 First National  
Bank Building

**DR. MARK C. JONES**

604 First Nat'l Bank Bldg.  
Boone, Iowa



**G. R. COOPER**

Real Estate, Loans, Insurance  
and Bonds

We put the real in real estate,  
sure in insurance and  
low in loans

209 Boone Nat'l Bldg.

**DR. C. A. KING**

Dentist

Over Denecke's Store

Office Phone 121

**DYER, JORDAN & DYER**

Boone National Building

Phone 129

**BAKER & DORAN,  
L. R. JOHNSON**

Attorneys-at-Law

Boone National Building

**W. H. NELSON**

Farmers State Bank

NOTARY PUBLIC

Health, Accident, Fire, Burglary, Auto-  
mobile, and General Liability Insurance,  
Court Bonds of all kinds,  
Investment Bonds.

W. B. Means, Pres.    T. E. Means, Sec. & Treas.  
Carl V. Battey, Manager

**BOONE COUNTY  
ABSTRACT & LOAN CO.**

Abstracts, Loans, Real Estate,  
Insurance

New Mason Bldg., Boone, Iowa

**DR. R. B. ALLENDER**

Dentist

302 First National Building

Office Phone 244

**DR. F. STEWART HOGAN**

Dentist

First Nat'l Bldg.

Office Phone 535

# Your Dollars Are Worth More With Us

Radios, Auto Supplies, Tires and Tubes  
Vulcanizing, Camping Supplies and Sporting Goods

Opposite  
Post Office

**WHITLOCK AUTO SUPPLY**

Telephone No.  
307

## The Best of Everything—

In Men's and Young Men's Apparel

Campus Tog Clothes — Stetson and Mallory  
Hats — Manhattan Shirts — Keller Sweaters —  
Cheney Cravats — Vassar Underwear — Phoenix  
Hosiery — Faultless Pajamas — Hansen  
Gloves — Hickok Belts — Sieg Caps

Complete new assortments always at most attractive prices



**J.C. PETERSEN CO.**

**CLOTHIERS**

BOONE & FT. DODGE, IA.

## Ludgate-Menton Cleaning Company

Cleaning—Pressing—Dyeing—Repairing

AMES { Sheldon-Munn  
Phone 1692

BOONE { 825 Allen Street  
Phone 765



# THE WINCHESTER STORE

—IS HERE TO SERVE YOU WITH

**Hardware, Sporting Goods, Stoves**

AND HOUSE FURNISHINGS

The CRARY HARDWARE CO. Phone 24  
Story, Cor. 7th.

**J.C. PENNEY Co.**  
A NATION-WIDE INSTITUTION

*The Store With a Community Spirit*

The J. C. Penney Co. is national in scope of operation, but local in service. To see how much can be put into a community, rather than how much can be taken out, is the aim of every unit of this organization. Every J. C. Penney Co. manager is a booster for his town. His home is here, his interests are here. It is his town. He belongs to local organizations and takes an active part in movements for civic betterment . . .

*Every dollar you spend at home is a  
booster for your own home town.*

## ARE YOU PROTECTED?

Can you rebuild and provide for your family in case your savings of a lifetime are lost by fire or wind? Can you meet liabilities in automobile accidents? Can you meet your obligations if you get sick or hurt? YES, you can rebuild, you can meet your liabilities in automobile accidents and your obligations during sickness if you insure in this old, reliable agency that gives you the best protection for any kind of insurance.

**ANYTHING WORTH HAVING IS WORTH PROTECTING**

**C. C. OLSON INSURANCE AGENCY**

City Trust & Savings Bank Bldg., Rooms 6 and 7 Phone 63

# GRAHAM'S

## Chain of Department Stores

Dry Goods    Notions    Ready-to-Wear

When on your shopping tour, be sure and visit our store. Popular prices.  
The Store of Service, Quality Plus Satisfaction. Phone 197.

## The Very Latest in Clothing

*Young men and high school students' clothing*

AT

*"Your Clothes Friends"*

Hats

Caps

Shirts



Sweaters

Ties

Hosiery

First Clothing Store South of C. & N. W. Tracks

Angelina: "I don't believe you were sincere when you said you would die for me."

Edwin: "Indeed I was, dearest."

Angelina: "Then why don't you let me drive the car when you take me out motoring?"

Wife: "I see that my husband has dried the dishes."

Visitor: "How do you know?"

Wife: "They are still wet."

"I believe a horse understands more than a dog."

"I don't."

"Very likely, but I was speaking of the horse."

Kind old lady (to little boy): "And, what are you going to do when you grow up, my little man?"

Burglar's son: "Follow in me father's finger-prints."

## Elliott-Wilson Drug Co.

Prescription Druggists

TWO STORES

814 Eighth St.  
Phone 34

715 Story St.  
Phone 38



## Fur Storage and Fur Cleaning in Boone is a fact

We have cleaned 100 fur coats a season and stored 160 in our cold storage vault last summer. It is no longer necessary for us to insist that our storage is correct, it is a proven fact. Store your valuable furs where the temperature is guaranteed, where you can go and see them at any time, and where they may be taken out and returned to storage if you wish to do so.

References upon request.

Hawkeye Laundry and Dry Cleaning Co.

## Good For Another Season

Keep up appearances and keep down the clothing budget by letting us clean your garments. Our scientific methods based on the latest fabric researches guarantees wonderful results.

We also have an up-to-the-minute tailor shop where we can take care of all your clothes troubles.

Phone 1199

Johnson Cleaning Co.

914 Eighth St.

# CONGRATULATIONS



Hip-Hip-Hooray! your  
School days are past,  
And you've launched  
The ship "Good Fortune"  
at last!

So as you cast anchor  
Upon life's coast,  
May you find whatever  
You wish for most.

**E. S. LAINSON**  
*Photographer*





"Barney" in '17



All Aboard!



Pals -



"Bugs"



Olive and Oliver



When we were Kids



Ach Louie!



The Gang



"Dutchy"

## Beautiful Footwear for Young Folks

We save you money. Come in and see the new pumps—just arrived—  
\$5.00 and up. Young men's oxfords—the snappiest  
of all footwear—\$5.00 to \$10.00

**SCHULTZ SHOE STORE**  
"BOONE'S LEADING SHOE STORE"

*For All Occasions—*



**PEERLESS**



*Quality Ice Cream*

Oliver: "How did you cure your wife  
of her antique craze?"

Milo: "Oh, I just gave her a 1907  
model automobile for her birthday."

Stranger: "How does the land lie  
out this way?"

Nature: "It ain't the land that lies,  
it's the real estate agents."

Jill: "I think nothing is ever lost  
through politeness."

Jack: "What about a man's seat in  
a street car?"

"Can I get through this gate to the  
park?" asked a stout lady of a boy.

"I guess so; a load of hay just went  
through."

"Papa, what is your birthstone?"

"My dear," said the father of twelve,  
"I'm not sure, but I think it's the grind-  
stone."



## **Electricity — Gas**

As in your school days, these servants will continue to serve you in your development of American citizenship

### **Iowa Railway and Light Corporation**



The Man That Broke Prices of Glasses in Boone. I use the same system and materials that other optometrists use. Just a difference in price. It's a square deal you want. It's a square deal you get.

**J. E. NUTT, Optometrist**

723½ Story St., Boone, over Miller Drug Store

## **Bassford- Peterson**

**Good  
Clothes  
for**

**good young  
men**

## **WHEN —**

your car stalls—in trouble or in an accident—**CALL 282**

### **Carlson Bros. Garage**

Mona-Motor Oil

Cars Greased

A. J. Carlson

R. F. Carlson

E. A. Carlson

## QUALITY AND PRICE

are two vital things to look for when buying furniture

**WE HAVE BOTH**

*"Buy it in Boone"*  
**PEOPLES FURNITURE STORE**  
**WE SELL FOR LESS**

## Wedding Invitations and Announcements

Monogram Stationery -:- Calling Cards

{ Printed, Engraved or Embossed  
Latest Styles and Correct Sizes  
It's a Pleasure to Show Samples }

Business Stationery and Office Forms of All Kinds

Folders - Booklets - Briefs - Placards



## Standard Printing Company

807 Keeler Street

Telephone 16

## JUNE! JUNE!

— the month of weddings, sunshine....AND GRADUATION

May we supply your wants for graduation day?

COMPLETE LINE OF JEWELRY, PHOTO FRAMES, ALBUMS,  
SWEETS—AND HOW!

5-10-25c Stores

**J. J. NEWBERRY CO.**

5-10-25c Stores



Most Beautiful Place in the City

*Highest Grade of Home-Made*

*Candies and Ice Cream*

*Luncheonette*

Washington Candy Kitchen

1010 STORY ST.

PHONE 146W

The  
BOONE STATE  
BANK

BOONE



IOWA

CAPITAL AND SURPLUS \$130,000.00

Over 40 Years of Continual Service

The Temple of Economy

C. A. JOHNSON, Proprietor    -:-    813-815 EIGHTH STREET

Fancy China, Queensware, Stoneware, Glassware, Enameledware,  
Woodenware, Aluminumware, Tinware, Shelf Hardware, Wall Paper,  
Paints, Toilet Soaps, Suit Cases, Trunks, Sporting Goods, Hammocks,  
Toys, Express Wagons, Lawn Mowers, Gas Mantles, Candles, Lamps,  
Jewelry, Notions, Novelties.

# BLACK AND WHITE TEA ROOM

FINEST CANDIES  
FOUNTAIN SERVICE

BAKERY  
TEA ROOM

We Cater to High School Parties and Banquets

## Look in the Future Remember —



Good clothes and Neat appearance make the first impression, which may secure that position you are after. Our business is selling Good Clothes.

Clothes that are styled right--fit right--wear right and priced right. Come see us for your new outfit.

**"Dress Well and Succeed"**

**H.T. Cook  
Clothing Co.**

**"Buy For Cash And Save"**

## Assured Styles for Spring

The new Frocks and Coats for this spring and summer are exceptionally lovely. The prices are lower than heretofore. We also offer for your approval the latest in Costume Jewelry, Silk and Chamoisette Gloves, Blue Moon and Diamond Point heel Hosiery in all newer spring shades. *A select assortment of Graduation Frocks at our usual low cash prices.*

**LADIES APPAREL SHOP**



# Style - Quality *and* Service

The three important things you can be sure of in anything that you buy at Riekenberg's. Our association in buying with a large group of some of the largest stores in the country insures you of the very latest in quality merchandise at a low price.



## Our Standard of Quality

By Carrying Such As—

Munsingwear, Wayne Knit Hosiery, Kayser Gloves and Hosiery, Amana and Beacon Blankets, Whittall Rugs, Armstrong Linoleum, Sunbeam Dresses, Rathmoor Coats, Shagmoor Coats, Redfern Coats, Lowenthal Dresses, Co-Ed Dresses, Gossard Corsets, Skinner's Silks.



## The Riekenberg Co.

*Dry Goods* - *Ready-to-Wear* - *Rugs* - *Millinery*  
*Linoleum* - *Shades*  
Boone -:- Ames

**DR. A. ANSTROM**  
Chiropractor  
Boone National Bldg.

**E. G. GROVE**  
General Practice and Surgery  
Electrical Treatments  
Boone Nat'l. Bldg.  
Res. Phone 899  
Office Phone 344

**DR. R. D. CRUIKSHANK**  
Residence Phone 118  
Office Phone 402  
906 ½ Eighth Street

**JOHN S. CROOKS**  
Real Estate and Insurance  
301 First Nat'l. Bank Bldg.

**DR. J. M. KNAPP**  
Dentist

**DR. PAUL BARTH**  
Dentist  
405 First Nat'l Bank Bldg.

Boone's Foremost Funeral Director  
**HENRY M. WELIN**  
Phone 1048R1 or 753  
Calls Answered Day or Night  
Ambulance Service at  
All Hours

**R. P. WESTFALL**  
Osteopathic Physician  
Office Phone 407  
Res. Phone 1249-W  
402 Boone Nat'l. Bldg.



**DR. C. L. UPDEGRAFF**

Specialist

Eye, Ear, Nose, and Throat

Glasses Fitted

First Nat'l. Bank Bldg.

**DR. O. E. GANOE**

Dentist

504-505 1st Nat'l. Bank Bldg.

Office Phone 35      Res. Phone 68

**DR. LLOYD L. HOOK**

Optometrist & Mfg. Optician

At Marsh Jewelry Co.

PHONE 529

**WALTER EDDY**

Osteopathic Physician

Suite 607-608

First Nat'l Bank Bldg.

**WALTER CANADAY**

Attorney-at-Law

208-209 Boone Nat'l. Bldg.

**DRS. MYERS, WHITE-  
HILL & WHITAKER**

Physicians' Building

Boone, Iowa

**STAR CLOTHING CO.**

Complete line of Clothing, Shoes  
and Furnishings for the entire  
family.

806 Eighth Street

**DR. L. A. PETERS**

Dentist

812½ Story Street



# Fort Dodge, Des Moines & Southern Railroad Company

Always ready and willing to serve you.

Freight and passenger service that will build up the community.

Passenger trains arrive at and depart from Boone for Des Moines, Iowa, daily at 8:10 a.m.; 11:40 a.m.; 5:10 p.m.; 8:40 p.m.. Leave Boone for Fort Dodge, Iowa; daily at 8:00 a.m.; 11:30 a.m.; 5:00 p.m.; 8:30 p.m.

Call us for passenger schedules to all points in the United States, Canada, or Mexico, also abroad. Through tickets sold and sleeping car reservations made with our connections to all points in the country.

## Try Our Freight Service

Our Rate Department will be glad to quote you rates to or from all points. We have rates and connections with all trunk lines operating through Iowa.

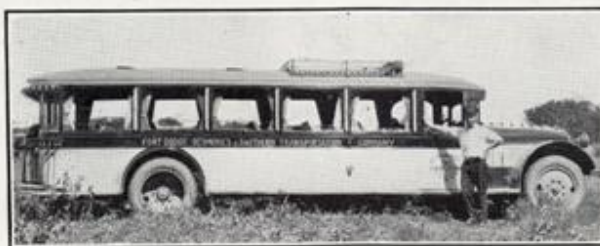
Merchandise loaded at Des Moines or Fort Dodge today is delivered at your door tomorrow morning by 7:00 o'clock.

Our officers and employees all live in your community, making the largest local industry you have.—*Patronize your home industries.*

F. M. STEELE, Gen. Passenger Agent

Ticket Office Telephone 164

## Travel by Motor Coach



Staunch coaches equipped with easy chairs are operated by dependable drivers whose experience and records have won them their places, assuring you of solid comfort and complete relaxation. And is it not a keen delight to reach your destination with the knowledge that you have enjoyed "full travel" at a real saving.

The Fort Dodge Line's ample equipment enables it to serve all those groups or organizations which wish coaches for special occasions.

## Fort Dodge, Des Moines & Southern Transportation Company

General Office: BOONE, IOWA



## Kastner Abstract Co.

Abstracts of Title  
and Insurance

Boone - Iowa



## Farmers State Bank

CAPITAL \$50,000.00

Commercial and Savings Accounts Solicited.  $3\frac{1}{2}$   
Per Cent Interest Paid on Time Certificates and  
Savings Accounts Semi-Annually. Farm Loans  
Negotiated. Safety Deposit Boxes for Rent.

*Make Your Dreams Come True—*

*Start A Savings Account Today!*

## SANDERS MOTOR CO.

Dodge Brothers Motor Cars

Dodge Brothers Trucks

Sales and Service

Phone 145

527 Story St.

FOR ALL THAT'S GOOD IN LUMBER

— SEE —

## OTIS LUMBER Co.

*"Curtis Woodwork"*

# DENECKE'S

J. H. ANDERSON, INC.

Dry Goods

Ready-to-Wear

Toilet Goods

Rollins Hose—*Made in Boone*

## MILLER DRUG CO.

Parker and Shaeffer Fountain Pens  
and Pencils, Kodaks, Stationery  
and Fine Candies, Soda  
. . and Luncheonette . .

Save with Safety at

*The Rexall Store*

"On the Corner"

## ROYAL SHOE SHOP AND SHINING PARLOR

HATS CLEANED AND BLOCKED  
WHILE YOU WAIT



BOONE



IOWA

HOME OF

**VITAPHONE    MOVIE TONE**

*"They Speak For Themselves"*

PLAYING

THE PICK OF THE PICTURES

**See Us For Your School Supplies**

• { High Grade Groceries  
: and Quality Meats : } •

**C. W. Anderson Grocery**

514 Fourth St.

Phone 190

**All Forms of Insurance**

WE write every known kind of Insurance  
and can give you the Very Best Service

GIVE US A TRIAL

**Robt. McBirnie Insurance Agency**

PHONE 265—725 EIGHTH ST.



The O is  
Open for You  
Join the  
**Health  
Go-Getters**

# Kold Topiks

**ICE** refrigeration robs neither flavor nor the precious juices from the foods it preserves.

ICE, and ICE alone, provides a safe temperature combined with the correct balance of moisture in household refrigerators....and the correct moisture is necessary for the preservation of the flavor and juices in most all foods.

This problem of correct humidity is an important one... one that has cost the cold storage industry fabulous sums.

Cold storage establishments refrigerate foods by passing cold brine, or other refrigerating mediums through pipes in the storage rooms.

These tubes, being thus made colder than the surrounding objects, collect moisture which is deposited on the coils in the form of "frost".

The moisture that forms this frost comes from the air in the storage room, until the air is dry. It then comes from the foods that are in storage. Foods thus robbed of their juices soon become shriveled, dry and less palatable.

Science has found means of replacing moisture in the air of large cold storage rooms, but ICE, and ice alone, gives the proper balance of "wetness" and "dryness" in household refrigerators.

Even restaurants, meat markets, and larger users of refrigeration have found that it is safer to use ICE refrigeration than to try, by artificial means, to maintain a safe humidity in their refrigerator cabinets. Many of them have returned to ICE entirely, because it preserves both the flavor and coloring of meats and other foods, as well as automatically providing the correct temperature at all times.

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